

**SUPER GROUP LTD.**  
**(PREVIOUSLY KNOWN AS SUPER COFFEEMIX MANUFACTURING LTD.)**  
**(Incorporated in the Republic of Singapore)**  
**(Company Registration No. 199101696K)**

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**PROPOSED JOINT VENTURE WITH BIMEX LLC**

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The board of directors of Super Group Ltd. (the “**Company**”) wishes to announce that Super Coffee Corporation Pte Ltd (“**SCCPL**”), a wholly-owned subsidiary of the Company, has entered into a non-binding memorandum of understanding (the “**MOU**”) with Bimex LLC on 25 May 2011 to form a joint venture with a total investment of approximately US\$1.681 million for the manufacturing, sale and distribution of food products in Mongolia, Russia and other countries to be determined by the parties (“**Proposed Joint Venture**”). Bimex LLC and SCCPL will hold 70% and 30% respectively in the joint venture vehicle.

**The MOU is subject to a definitive joint venture agreement relating to the Proposed Joint Venture. Shareholders and potential investors of the Company are as such advised to exercise caution when dealing in the Company’s shares. When in doubt, shareholders and potential investors are strongly advised to seek independent advice from their bankers, stockbrokers, solicitors or other professional advisers.**

Further announcement will be made by the Company in relation to the Proposed Joint Venture as and when appropriate.

**BY ORDER OF THE BOARD**  
**SUPER GROUP LTD.**

**Tan Cher Liang**  
**Company Secretary**  
**26 May 2011**