

**SUPER GROUP LTD.**  
**(Company Registration No. 199101696K)**

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**TRANSFER OF EQUITY INTEREST IN WUXI SUPER FOOD TECHNOLOGY CO., LTD FROM  
SUPER COFFEE CORPORATION PTE. LTD. TO SUPER CONTINENTAL PTE LTD**

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The Board of Directors of Super Group Ltd. (the "Company" or "SGL") wishes to announce that for the purpose of streamlining the business, Super Coffee Corporation Pte. Ltd. ("SCCPL"), has transferred its 90% equity interest in Wuxi Super Food Technology Co., Ltd ("Wuxi Super Food") to Super Continental Pte Ltd ("SCPL") at a transfer consideration of S\$31,210,936 (the "Transfer Consideration"). The Transfer Consideration is arrived at based on SCCPL's cost of investment in Wuxi Super Food as at 31 December 2010.

The Transfer Consideration will be satisfied by way of (i) an allotment of 17,489,000 new ordinary shares in the capital of SCPL to SCCPL at a consideration of S\$17,489,000; and (ii) offsetting an amount of S\$13,721,936 due from SCCPL to SCPL. Both SCCPL and SCPL are wholly-owned subsidiaries of SGL. The aforementioned transaction is not expected to have any material impact on the net tangible assets or earnings per share of the Group for the financial year ending 31 December 2011.

None of the Directors or substantial shareholders has any interest, direct or indirect, in the above transaction, save for their shareholdings in SGL.

**BY ORDER OF THE BOARD  
SUPER GROUP LTD.**

**Tan Cher Liang  
Company Secretary  
2 March 2011**