

SUPER GROUP LTD.
(Company Registration No. 199101696K)

ADDITIONAL INVESTMENT BY SCML OVERSEAS PTE LTD IN SUPER COFFEEMIX VIETNAM LTD.

The Board of Directors of Super Group Ltd. (the "Company") wishes to announce that its indirect wholly-owned subsidiary, SCML Overseas Pte Ltd, had increased its investment in its wholly-owned subsidiary, Super Coffeemix Vietnam Ltd. by injecting USD2,500,000 for 2,500,000 ordinary shares. The additional investment in Super Coffeemix Vietnam Ltd. is intended for construction of a packaging facility and working capital purposes.

The above investment was funded by internal resources and is not expected to have any material impact on the net tangible assets or earnings per share of the Group for the financial year ending 31 December 2010.

None of the Directors or substantial shareholders has any interest, direct or indirect, in the above investment, save for their shareholdings in the Company.

BY ORDER OF THE BOARD
SUPER GROUP LTD.

Tan Cher Liang
Company Secretary
2 December 2010