

**SUPER GROUP LTD.**  
**(Company Registration No. 199101696K)**

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**ACQUISITION OF LEASEHOLD LAND AND CONSTRUCTION OF ADDITIONAL  
MANUFACTURING FACILITIES AND RESEARCH AND DEVELOPMENT CENTRE**

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The Board of Directors of Super Group Ltd. (the "Company" or "SGL") wishes to announce that the Company's wholly-owned subsidiary, Super Continental Pte Ltd ("SCPL"), has accepted an offer from Jurong Town Corporation to acquire approximately 10,007 square metres of vacant leasehold land located at private lot at A1185201 at Tuas West Drive/Tuas Link 2 in Jurong Industrial Estate (the "Property") for a total consideration of approximately S\$3.70 million.

The Company intends to construct a multi-storey building on the Property (the "New Building"). SCPL currently operates a manufacturing facility at 21 Tuas West Drive (the "Tuas Facility"). The New Building will serve as an extension of its manufacturing facilities at the Tuas Facility as well as to house the new research and development centre.

The current manufacturing facilities at the Tuas Facility will not be able to meet the growth needs of the Group given the anticipated expansion of the Group's business. The new research and development centre will play an important role for the Group to continue enhancing its existing products as well as introducing new products to meet consumers' needs.

The acquisition of the Property and the cost of the construction of the New Building will be financed through a combination of the proceeds from the Company's Taiwan Depository Receipts Issue and internal resources. This transaction is not expected to have a material impact on the Group's net tangible assets or earnings per share for the financial year ending 31 December 2011.

None of the Directors or controlling shareholders of the Company has any interest, direct or indirect, in the abovementioned transaction save for their shareholdings in the Company.

The acquisition of the Property and the construction of the New Building do not constitute a disclosure transaction under Chapter 10 of the SGX-ST Listing Rules.

BY ORDER OF THE BOARD  
SUPER GROUP LTD.

Tan Cher Liang  
Company Secretary  
28 March 2011